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# BLOOMFIELD

DAINTREE & GREAT BARRIER REEF

MEDIA RELEASE

2 June 2026

## **EVER BLOOMFIELD OPENS BOOKINGS – FIRST GUESTS WELCOMED 1 NOVEMBER 2026**

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*Bookings are now open for Ever Bloomfield on the Daintree Coast of Tropical North Queensland, with the first guests welcomed from 1 November 2026.*

Ever Bloomfield sits at one of the most extraordinary natural addresses in Australia - a 14-key retreat on the Daintree Coast, accessible only by boat or helicopter, where the ancient rainforest and the living reef exist in rare proximity. It is a place of genuine distinction, open to guests of all ages, and built around the belief that what people carry home from a great stay is not what they've touched, but what they've felt.

"Opening bookings is a milestone we've worked toward with enormous care," said Matt Casey, CEO of Ever Lodges.

"Ever Bloomfield has been shaped by a genuine belief that the best hospitality is felt rather than performed - that what guests remember isn't a checklist of inclusions, but the people who made the place come alive for them.

"We're proud to be opening a property that is entirely itself - rooted in this landscape, shaped by the people who know it best, and built around the kind of experience that stays with you."

Overseeing the guest experience is General Manager Patrick Barrie, whose career spans some of Australia's most celebrated hospitality environments - qualia, Saffire Freycinet, and Longitude 131°. His approach is rooted in the belief that the culture of a place is felt before it is seen, and that the most meaningful hospitality flows from teams who are genuinely cared for in return.

"Bloomfield has something rare - a setting that asks something of you," said Patrick Barrie, General Manager of Ever Bloomfield.

"It asks you to slow down, to pay attention, to be present. Our role as a team is simply to make that easy, to take care of the details so that guests can give themselves over to the place entirely.

"What I'm most proud of is the team we're bringing together here. These are people who love this part of the world, who find the reef and the rainforest genuinely extraordinary, every time. That enthusiasm is contagious, and it shapes every interaction."

Ever Bloomfield sits at one of the most ecologically extraordinary meeting points on earth - where the world's oldest surviving rainforest meets the world's largest coral reef system. The property offers guests direct access to two UNESCO World Heritage environments within a single stay.

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Designed by [Wolveridge Architects](#) - one of Australia's most acclaimed architecture firms, with deep experience in Queensland's wet tropics - and interior designed by [Jacqui Dunn Interiors](#), the property has been conceived to blur the line between shelter and landscape. Suites are built from local timber and stone, with a colour palette drawn from the Daintree foliage itself and original artwork and accessories by local Indigenous and Daintree artists throughout. The effect is immersive and considered: a deep sense of place felt from the moment of arrival.

Communal spaces are designed with equal care. The Long Room is light-filled at breakfast and lunch with uninterrupted rainforest views, shifting to something altogether more evocative at dinner - candlelit and unhurried, set among artefacts drawn from Bloomfield and Daintree history. The Pool Lounge invites the kind of afternoon that requires very little of anyone. And the Speak Easy - theatrical, intimate, and deliberately removed from the world outside - is the kind of bar that earns its place in the memory: dark amber light, a pool table, slow drinks, and good conversation.

The expedition program is central to the Ever Bloomfield experience. A full-day Great Barrier Reef Safari takes guests by custom vessel across the Coral Sea to Cedar Bay, East and West Hope Islands, and Pickersgill Reef - snorkelling coral gardens, engaging in citizen science, and enjoying a chef-prepared lunch on board. The Daintree Rainforest UTV Adventure moves through the Daintree's unique terrain by guided side-by-side, traversing rainforest, open savannah, and paperbark forest alive with birdlife. The CREB Track and Roaring Meg Falls Journey - one of Far North Queensland's great remote drives - concludes with a smoking ceremony with Traditional Owners, a walk-through forest to the falls, lunch at an outdoor rainforest kitchen, and an afternoon of creek swims.

Ever Bloomfield opens with four room categories, all offered on a fully all-inclusive basis. Rates are per suite, per night, for two guests.

<b>Queenslander</b>	From \$5,400 per night
<b>Suite</b>	From \$4,900 per night
<b>Cabin</b>	From \$4,900 per night
<b>Lodge Suite</b>	From \$3,900 per night

The all-inclusive rate covers:

- Guest accommodation
- Daily shared guest experiences
- All chef-prepared meals
- Premium beverages, including a curated selection of wines and spirits (alcoholic and non-alcoholic)
- Complimentary in-room bar, replenished daily
- Guest laundry service with 24-hour turnaround
- Road transfers from Mount Louis Airstrip to Port Bloomfield
- Boat transfers from Port Bloomfield to the lodge

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Cellar list wines and spirits, and private touring or helicopter-based experiences, are available at additional cost.

Ever Bloomfield is the first property within the Ever Lodges portfolio, with additional properties in extraordinary natural settings to follow.

Trade enquiries and bookings are now open. The Ever Lodges Guest Experience team welcomes direct contact from travel designers, advisors, and agents.

### Reservation Enquires:

Ever Bloomfield Reservations

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## ABOUT EVER LODGES

Ever is an Australian portfolio of lodges designed to create meaningful, place-led travel experiences. Shaped by nearly 30 years of insight and deep listening, Ever focuses on connection - to land, to people, and to self. Its properties sit gently within their natural surroundings and are brought to life by guides, hosts, and culinary talent who share a deep care for Country.

## ABOUT EVER BLOOMFIELD

Ever Bloomfield is an intimate lodge resting between two UNESCO World Heritage sites – the ancient Daintree Rainforest and the Great Barrier Reef – immersed in one of the most biologically rich regions in Australia. Fourteen bungalows and an open, light-filled heart of the lodge overlook the water, welcoming guests to gather, reflect and connect in view of nature. Every stay is shaped by care, culture and nature. Guided on land, sea and air, guests find clarity and connection while our team nurtures country, community and habitat through genuine partnerships and proven stewardship.

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## **Matt Casey**

### **CEO Ever Lodges**

Matt Casey is a Tasmanian tourism leader known for shaping some of Australia's most celebrated experiential hospitality offerings. As General Manager of Tourism for the Federal Group, he oversaw Saffire Freycinet, The Henry Jones Art Hotel, and MACq 01 Hotel - properties recognised for their deep connection to place and narrative-led guest experience. A thoughtful strategist and values-driven operator, Matt has built his career around the belief that travellers seek authenticity, emotion, and genuine human connection.

Bringing this philosophy to his role at Ever, he continues to champion hospitality that honours people, community, and the landscapes that make Australia unique.

## **Patrick Barrie**

### **General Manager, Ever Bloomfield**

Patrick Barrie has spent nearly fifteen years in some of Australia's most celebrated hospitality environments - qualia, Saffire Freycinet, Longitude 131° - developing a leadership philosophy built not on process, but on people. At Ever Bloomfield, he brings that same orientation to every interaction: take care of the team, and the team will take care of the guests.

What defines Pat's approach is a genuine investment in those around him. He is as focused on mentoring the next generation of hoteliers as he is on the guest experience itself - listening, coaching, and creating the conditions for others to grow. He believes the culture of a place is felt before it is seen, and that the most meaningful hospitality comes from people who are cared for in return.